

Sustainable Clinical Trials: The Journey from Ambition to Action

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Speakers

Speakers and moderators, listed by session in programme order.

SESSION 1 Setting the stage

9:00 to 10:30 CET



Fiona Adshead **CHAIR**

Chair, Sustainable Healthcare Coalition

Welcome address, session wrap-ups, closing remarks

Also: Session 2: opening talk and moderator, panel with regulators. Session 4: closing remarks.

Fiona chairs the Coalition, bringing together partners to advance sustainable healthcare. Trained in medicine, she has held senior roles as UK Deputy Chief Medical Officer and Director General, Director of Chronic Disease and Health Promotion at WHO, Chief Wellbeing Officer at Bupa, and Director in PwC's health and sustainability teams. She is a visiting Professor at UCL and Senior Associate at the Cambridge Institute for Sustainability Leadership. She advocates behaviour change as a pathway to sustainable healthcare.



Jason LaRoche **KEYNOTE**

Director, Innovative Health, Johnson & Johnson

The case for moving from ambition to action now

Jason has over 20 years of pharmaceutical industry experience, including 18 years with Johnson & Johnson Innovative Medicine. For the past decade, he has been a member of the Innovative Health team, applying technical expertise, collaboration, and global project leadership to deliver transformational innovations shaping the future of clinical trial operations. As Director of Environmental Sustainability in Clinical Research, Jason leads efforts to transform Johnson & Johnson Innovative Medicine's global clinical operations toward more sustainable approaches to clinical research and development.



Joanna Bell  **SPEAKER**

Programme Lead, Sustainable Clinical Trials, Sustainable Healthcare Coalition

Driving change: what the research tells us

Joanna is a business transformation professional with a passion for the planet and the people it supports. She is PMP and CISL Business Sustainability Management certified and has 20 years of experience in clinical trials. Her core focus is driving the Coalition's programme enabling low carbon and sustainable clinical trials; a role that makes full use of her skills in stakeholder management and business strategy allied to her strong commitment to design and implement solutions that balance business objectives with environmental and social impact.



Frank Sui-keung You  **SPEAKER**

PhD candidate, University of Aberdeen

Driving change: what the research tells us

Frank is an MRC-funded PhD student with a health psychology background and a keen interest in implementing behavioural insights to solve real-world problems, particularly concerning human and planetary health. His PhD project is to explore how behavioural science can help trial professionals make clinical trials greener.

You will find him running with his beloved labrador Goldie across Aberdeen, having fun in martial arts training on campus, and reading in the library when he's not doing research.



Nathalie Preiswerk  **SPEAKER**

Community of Practice Moderator, Sustainable Healthcare Coalition

The Community of Practice: accelerating action together

Nathalie is a scientist turned communications specialist passionate about rethinking drug development and healthcare paradigms to maximise access equity and environmental sustainability. She works with the Sustainable Healthcare Coalition, has founded a consultancy called Net Positive Health, and collaborates with NGOs, trade associations, patient organisations, expert groups and startups, in Switzerland, Europe and beyond.

SESSION 2

Clearing the path: how the wider system can enable action

11:00 to 12:30 CET



Lisa Yin  **PANELLIST**

Clinical Trial Coordinator, Finnish Medicines Agency (Fimea)

Panel: A conversation with regulators

Lisa works as a Clinical Trial Coordinator at Fimea, where she is involved in clinical trial regulation, safety surveillance, and collaboration across the European clinical trial network. She completed her Master's thesis on sustainability in clinical trials in partnership with NoMA, MPA, CCMO, and the Sustainable Healthcare Coalition (SHC). Her interests include sustainable and innovative approaches to clinical research and identifying practical ways to reduce the environmental footprint of clinical trials.



Gunilla Andrew-Nielsen  **PANELLIST**

Director, Clinical Trials and Special Permissions, Swedish Medical Products Agency (MPA)

Panel: A conversation with regulators

Gunilla Andrew-Nielsen has served as Director of the Department of Clinical Trials and Special Permissions at the Swedish Medical Products Agency since 2011. She previously held senior positions in the pharmaceutical industry. She plays a key role in shaping the agency's life science agenda, with a particular focus on clinical trials, innovation and patient access to medicines. She is a member of the Clinical Trials Coordination Group (CTCG) and participates in the Accelerating Clinical Trials in the EU (ACT EU) initiative.

Photo: Magnus Aronson



Steve Hoare **PANELLIST**

Head of Standards and Regulatory Governance, MHRA

Panel: A conversation with regulators

Steve Hoare works at the UK Medicines and Healthcare products Regulatory Agency (MHRA). In this role, he collaborates with national and international stakeholders to ensure patients have timely access to high-quality, safe and effective medicines. With over 15 years' experience spanning scientific, quality, and policy roles, Steve brings extensive expertise in regulatory affairs, change management, and science communication. A former analytical chemist and qualified Lead Auditor, he is committed to advancing regulatory policy and sustainability to strengthen the UK's life sciences ecosystem.



Rieke van der Graaf **PANELLIST**

Professor of Medical Research Ethics, UMC Utrecht

Panel: A conversation with regulators

Rieke van der Graaf is Professor of Medical Research Ethics at UMC Utrecht, where she heads the Department of Bioethics and Health Humanities. She is co-director of the WHO Collaborating Centre for Bioethics and an ethicist member of the Central Committee on Research Involving Human Subjects (CCMO), the Netherlands' central research ethics committee. Her research covers innovative trial designs, inclusion, and research ethics in global health and climate. She was scientific writer of the 2016 CIOMS International Ethical Guidelines.



Keith Moore **MODERATOR**

Programme Coordinator, Sustainable Healthcare Coalition

Panel: Beyond the trial, what patients, HTA experts and public-private partnerships are asking for

Also: Session 2 wrap-up.

Keith Moore is an established environmental and sustainability professional with over 25 years' experience. Before taking up the role of Programme Coordinator at Sustainable Healthcare Coalition, he was AstraZeneca's lead on carbon and climate strategy helping the company achieve "A-list" on the CDP annual corporate benchmarking programme and inclusion in both the FTSE4Good and Dow Jones Sustainability Indices.



Nicholas Brooke **PANELLIST**

CEO, The Synergist

Panel: Beyond the trial

Nicholas Brooke is the founder of The Synergist, where he has pioneered multi-stakeholder initiatives in patient engagement, precision medicine, investor engagement, women's health, and clinical trials for over a decade. As founding Executive Director of Patient Focused Medicines Development (PFMD) from 2015 to 2025, he established it as a global reference for patient engagement. An economist by training, Nicholas combines strategic insight, digital innovation, and coalition-building to advance collaborative solutions in global health, including improving access to clinical trials.



Anke-Peggy Holtorf **PANELLIST**

Health Outcomes Strategies GmbH & Co-Leader of ESHTA Working Group at HTAi

Panel: Beyond the trial

Anke-Peggy Holtorf focusses on the value of health technologies and related policy decisions, contributing to global projects in High-, Low- and Middle-Income Countries and initiatives for involving patients along the technology lifecycle, and co-edited the book on Patient Involvement in Health Technology Assessment (2026). Currently, she is co-leading the Environmental Sustainability in HTA (ESHTA) Working Group at HTAi, she is Adjunct Faculty at the University of Utah and acts as Secretary of the Board (2024-27) at Health Technology Assessment international (HTAi).



Nathalie Seigneuret **PANELLIST**

Senior Scientific Project Manager, Innovative Health Initiative

Panel: Beyond the trial

Prior to joining IMI (now IHI) in 2012, Nathalie, a doctor of pharmacy, worked at EMA for many years.

**Patrick Eckenstein** **MODERATOR****Development Clinical Environmental Sustainability Lead, Novartis***Panel: Environmental sustainability as a lens for operational efficiency and wider business goals*

Also: Moderator, panel on the business case for environmentally responsible clinical trials.

Patrick is the Clinical Environmental Sustainability Lead at Novartis, responsible for integrating Environmental Sustainability across all aspects of clinical trials. Through his work, sustainability-driven projects have been able to deliver significant emission and waste reductions as well as financial savings across clinical trials at Novartis. Previously to his current role, Patrick shaped the Business Excellence and Sustainability Strategy in Novartis Clinical Supply. Additionally, Patrick is a One Young World Ambassador committed to creating positive impact for people and the planet.

**Peter Morley** **PANELLIST****Senior Clinical Sustainability Manager, R&D, Novo***Panel: The business case for environmentally responsible clinical trials*

Peter Morley is Senior Clinical Sustainability Manager at Novo, with over 25 years' experience in clinical trial operations. Since 2023, he has led environmental responsibility for clinical trials within R&D. His focus is embedding environmental sustainability into trial design, operational processes and decision-making, using carbon data and whole-trial systems thinking to reduce environmental impact while improving trial efficiency. Through iLCCT and industry collaboration, he works to turn measurement and shared learning into practical change.

**Bernd Steffens** **PANELLIST****IU Sustainability Lead Clinical Trials, Boehringer Ingelheim***Panel: The business case for environmentally responsible clinical trials*

Bernd Steffens is IU Sustainability Lead Clinical Trials at Boehringer Ingelheim Pharma in Biberach, Germany, focusing on environmental impacts and decarbonisation of clinical trials. Previously, he spent about 30 years leading Global Clinical Trial Supplies and related functions, with expertise in supply chain management, outsourcing, global distribution strategies and digitalisation. Bernd is a chemist by training and holds a diploma and PhD from Ruhr-Universität Bochum. He began his industry career in process development for active pharmaceutical ingredient manufacturing before moving into clinical trial supply.

**Rebecca Hastings** **PANELLIST****VP Client Delivery, Parexel***Panel: The business case for environmentally responsible clinical trials*

Rebecca has more than 30 years' experience in the CRO industry across both operational and commercial roles. Her extensive experience includes leadership of enterprise account delivery with Parexel's largest customers.

Rebecca also serves as project leadership lead on several innovation workstreams, leveraging her process improvement skills to optimize organizational end-to-end delivery, enabling more seamless and faster drug development, ultimately driving study success.

Rebecca holds a BSc in Pharmacology from King's College London and maintains a PMP certification.

**Jen Valsler** **MODERATOR****Director of Sustainable Procurement, AstraZeneca***Panel: From expectations to partnership: sponsors, CROs and suppliers moving together*

Also: Combined Q&A.

Jen Valsler is Director of Sustainable Procurement at AstraZeneca, focused on translating sustainability ambition into action across the supply chain. Her work includes supplier decarbonisation and initiatives to reduce the environmental impact of clinical trials. She is passionate about collaboration across organisations and supply chains to tackle shared sustainability challenges and accelerate practical change.



Mairéad Lyons **PANELLIST**

Environmental Sustainability Manager, Novartis

Panel: From expectations to partnership

Mairéad brings a wealth of experience in clinical research and project leadership. Since joining Novartis, Mairéad has become a driving force in advancing sustainability within Development. She set up the Green Trials and Sites project, helping to develop practical approaches for reducing the environmental footprint of clinical trials. Her commitment to creating positive change has also been recognised through the Novartis Culture Award and SMI Terra Carta Seal Team Awards, celebrating both her leadership and her advocacy for sustainability.



Michael Cohen **PANELLIST**

Senior Director, Lead, Environmental Sustainability, Thermo Fisher Scientific

Panel: From expectations to partnership

Michael J. Cohen is Senior Director, Lead, Environmental Sustainability at Thermo Fisher Scientific, where he advances sustainability in clinical trials. He helped launch one of the first open-access clinical trial carbon footprint calculators and initiated the One Patient One Tree program. He chairs the Association of Clinical Research Organizations' environmental sustainability committee and has published in Science and Nature.

Previously, Michael helped build CVS Health's Clinical Trial Services business and held global Medical Affairs roles at Johnson & Johnson.



Alejandra Medina **PANELLIST**

Chief Sustainability Officer, Quipment

Panel: From expectations to partnership

Alejandra Medina is Chief Sustainability Officer and Quality & Regulatory Affairs Director at Quipment, where she embeds compliance and sustainability into the company's operations. She has over 18 years of experience in quality management systems and regulatory compliance across Europe and Latin America, including roles at Eli Lilly France and Laboratorios Sophia Mexico. At Quipment, her team's work has led to Mission-Driven Company status, B Corp certification and a strong EcoVadis rating.



Sandra Voss **PANELLIST**

Director Global Sustainability, Marken, UPS Healthcare Precision Logistics

Panel: From expectations to partnership

Sandra Voss joined Marken in 2012 as Project Manager, Clinical Trial Logistics, and has since held Director roles across Direct to Patient Services, Project Management and Personalized Medicines. She has taken a critical role in meeting Marken's Environmental, Social and Governance directives by developing related standard operating procedures, training and certifying the Marken network, and managing innovative sustainability projects. Sandra holds a Bachelor of Arts in International Management and a master's degree in Sales and Marketing from University of Applied Sciences, RheinMain.

SESSION 4

Ateliers: from shared challenges to practical solutions

15:45 to 17:00 CET



Hugh Whetherly **FACILITATOR**

Managing Consultant, ERM

Atelier 1: Assessing emissions in practice

Hugh is a Managing Consultant at ERM. Based in the product sustainability team, he has over 5 years of experience of environmental impact assessments within the pharma sector. Hugh's experience ranges from individual product level LCAs through to portfolio level assessments, clinical trials and sustainability strategy.



Jonathan Sandars **CO-FACILITATOR**

Senior Sustainability Manager, Roche

Atelier 2: Implementing the SMI/iLCCT Joint Minimum Supplier Expectations

Jonathan has over 18 years' experience in sustainable and responsible procurement, working with a wide variety of value chain stakeholders to achieve sustainability goals. He built and led sustainable sourcing and supply chain human rights programmes at both Avon Products and Kimberly Clark earlier in his career, and moved to Roche in 2026 to support the delivery of strategic sustainability objectives within its Global Procurement function.



Frank Mols **CO-FACILITATOR**

Project Leader, Boston Consulting Group

Atelier 2: Implementing the SMI/iLCCT Joint Minimum Supplier Expectations

Frank Mols is a Project Leader with BCG. He's been supporting the SMI Health Systems Task Force for several years on their efforts to support the transition to net zero, patient-centric health systems. This includes a focus on decarbonising supply chains and trials.



Frederik Dam van Deurs **FACILITATOR**

Partner, Care Pathway Consulting

Atelier 3: Arguments for environmental sustainability

Frederik helps executives in pharma unlock the business value of sustainability, turning ESG challenges into strategic opportunities. As partner in Care Pathway Consulting, he has led advisory projects for some of the world's leading life sciences companies, including Novo Nordisk, Johnson & Johnson, AstraZeneca, and Boston Scientific. He hosts the Sustainable Healthcare Podcast (80+ episodes). A medical anthropologist by training, he is an external lecturer at the University of Southern Denmark.